



in sync

Southport Yacht Club



2019 MEDIA KIT

GET NOTICED... ADVERTISE WITH US



in **SYnC**

S o u t h p o r t Y a c h t C l u b

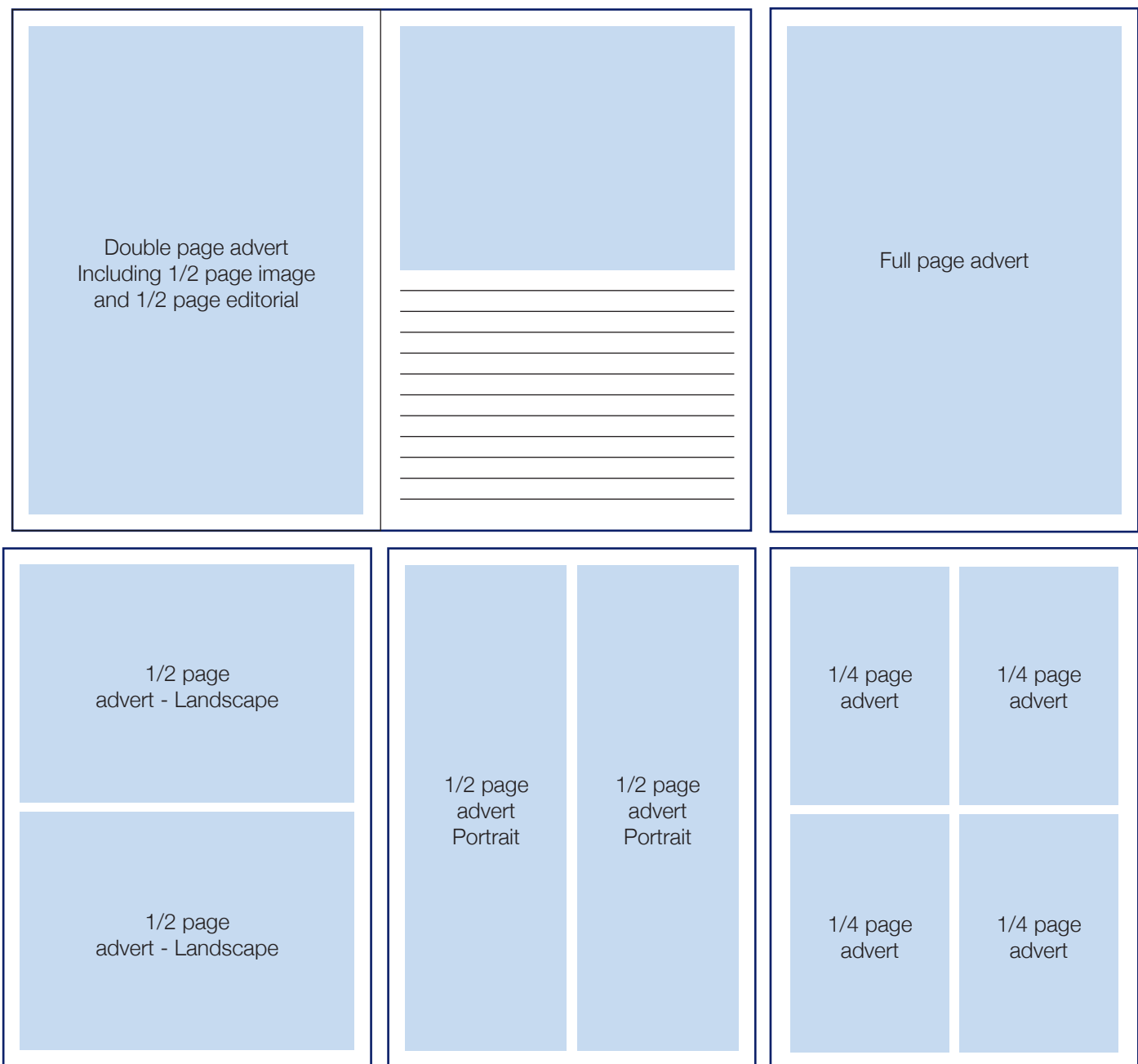
The Southport Yacht Club iN SYnC publication gives your business the opportunity to be exposed to almost 15,000 people through print and digital distribution. This quarterly publication is also available to be viewed by the 17,000 clubhouse visitors that enjoy our quality establishment every year.

With value ads, editorials, 1/4, 1/2 or full pages adverts available, we offer you the perfect platform to expose your business to suit any advertising budget. There are limited spaces available for our next publication, so don't hesitate in contacting our friendly marketing department TODAY

DON'T MISS OUT... CONTACT US TODAY

www.southportyachtclub.com.au

Advertising Specifications



Advert	Size	Price
Double page advert - including editorial	190mm x 277mm	\$ 1,500.00
Full Page - Back Cover	210mm x 297mm	\$ 1,000.00
Full Page - Inside Front Cover & Inside Back Cover	210mm x 297mm	\$ 850.00
Full Page - Internal Pages	190mm x 277mm	\$ 700.00
1/2 Page - Landscape	190mm x 135mm	\$ 400.00
1/2 Page - Portrait	92mm x 277mm	\$ 400.00
1/4 Page - Portrait	92mm x 135mm	\$ 220.00

All adverts to be supplied in a high resolution pdf file. Images are to be 300dpi and converted to CMYK (no RGB). All fonts are to be converted to outlines or embedded in the pdf file. The above adverts require no bleed, with the exception of Full page adverts for Back Cover, Inside Back Cover and Inside Front Cover, where 3mm external bleed is required.

Professional design is available if required. Conditions apply and a price is available upon request.

December Issue SPECIAL

Advertise in the upcoming December Issue of InSync and run the same size advert next issue for Half price.

HURRY..... Limited advertising spaces available.

Thank you for taking the time to consider advertising in the Southport Yacht Club InSync publication.
Please contact us at any time if you require any further information...We would love to hear from you.
Have a great day, and we will see you on the water.



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www.southportyachtclub.com.au