

GOLD COAST



AUSTRALIA



MARKETING & SPONSORSHIP PACKAGES 2023

Be Seen Across All 4 SYC Gold Coast Locations



MAIN BEACH



HOLLYWELL



OXENFORD WATERSPORTS



DUX ANCHORAGE



MARKETING & SPONSORSHIP PACKAGES 2023



MAIN BEACH • HOLLYWELL • OXENFORD • DUX

PLEASE NOTE: MUST BE MEMBER/SUPPORTER TO QUALIFY FOR MARKETING OR SPONSORSHIP

Marketing Package 2023

\$1000

- 2 x Quarter page ads in our Clubs magazine 'inSYnC' giving your company exposure to 4000+ Members/ Supporters and 10k subscribers(plus 120k patrons p/a) Print and Digital formats - valued at \$440
- 4 x Advertisement in the weekly eNews with exposure to more than 10k subscribers -valued at \$660
- 1 x Till advertising at SYC Main Beach and Hollywell Clubs, 120k patrons p/a - valued at \$550

Sponsorship Package - BRONZE

\$3000

- Marketing Package included
- 2 x Representatives to attend the 'Sponsor Appreciation' function
- 2 x Representatives to attend 'Sail Past & Blessing of the Fleet' function
- Naming rights to 1 'Sailing' or 'Power Boat' event

Sponsorship Package - SILVER

\$5000

- Marketing Package included
- 2 x Representatives to attend the 'Sponsor Appreciation' function
- 2 x Representatives to attend 'Sail Past & Blessing of the Fleet' function
- Naming rights to 1 'Sailing' or 'Power Boat' series

Sponsorship Package - GOLD

\$10000

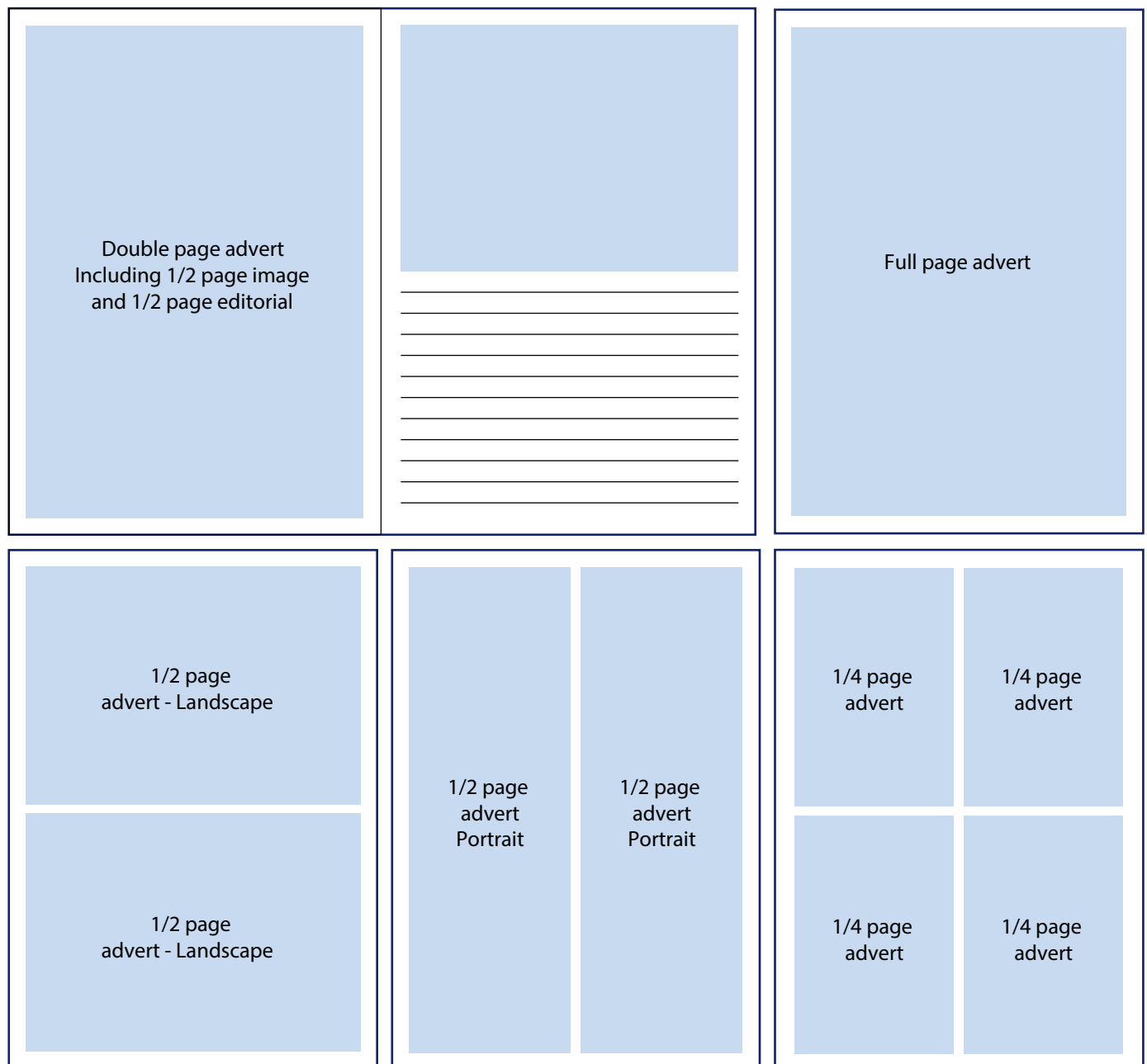
- Marketing Package included
- 2 x Representatives to attend the 'Sponsor Appreciation' function
- 2 x Representatives to attend 'Sail Past & Blessing of the Fleet' function
- Naming rights to 'SYC Members/Supporters Day' plus includes 25 Tickets FOC.

Sponsorship Package - DIAMOND

\$15000

- Marketing Package included
- 2 x Representatives to attend the 'Sponsor Appreciation' function
- 2 x Representatives to attend 'Sail Past & Blessing of the Fleet' function
- 3 x Sailing boats fitted with corporate logos on sails (3 Year Duration)





Advert - Prices for UPGRADES AVAILABLE (incl. GST)	Size	Price
Double page advert - including editorial	190mm x 277mm	\$ 1,430.00
Full Page - Back Cover	210mm x 297mm	\$ 880.00
Full Page - Inside Front Cover & Inside Back Cover	210mm x 297mm	\$ 660.00
Full Page - Internal Pages	190mm x 277mm	\$ 550.00
1/2 Page - Landscape	190mm x 135mm	\$ 220.00
1/2 Page - Portrait	92mm x 277mm	\$ 220.00
1/4 Page - Portrait	92mm x 135mm	Included

E-News - Square - 1200px x 1200px (plus URL)

Tills - Landscape - 297mm x 210mm

All adverts to be supplied in a high resolution pdf file. Images are to be 300dpi and converted to CMYK (no RGB). All fonts are to be converted to outlines or embedded in the pdf file. The above adverts require no bleed, with the exception of Full page adverts for Back Cover, Inside Back Cover and Inside Front Cover, where 3mm external bleed is required.

Southport Yacht Club, established in 1946, is the Gold Coast's award-winning premier sports club. With four waterfront locations, Queensland awards for excellence, Chef of the Year and Australia's only Floating Megayacht Berth. The Club offers a wide range of restaurants, bars, function spaces, sailing programs and events year-round so this makes **SYC** the prime place to advertise your business.

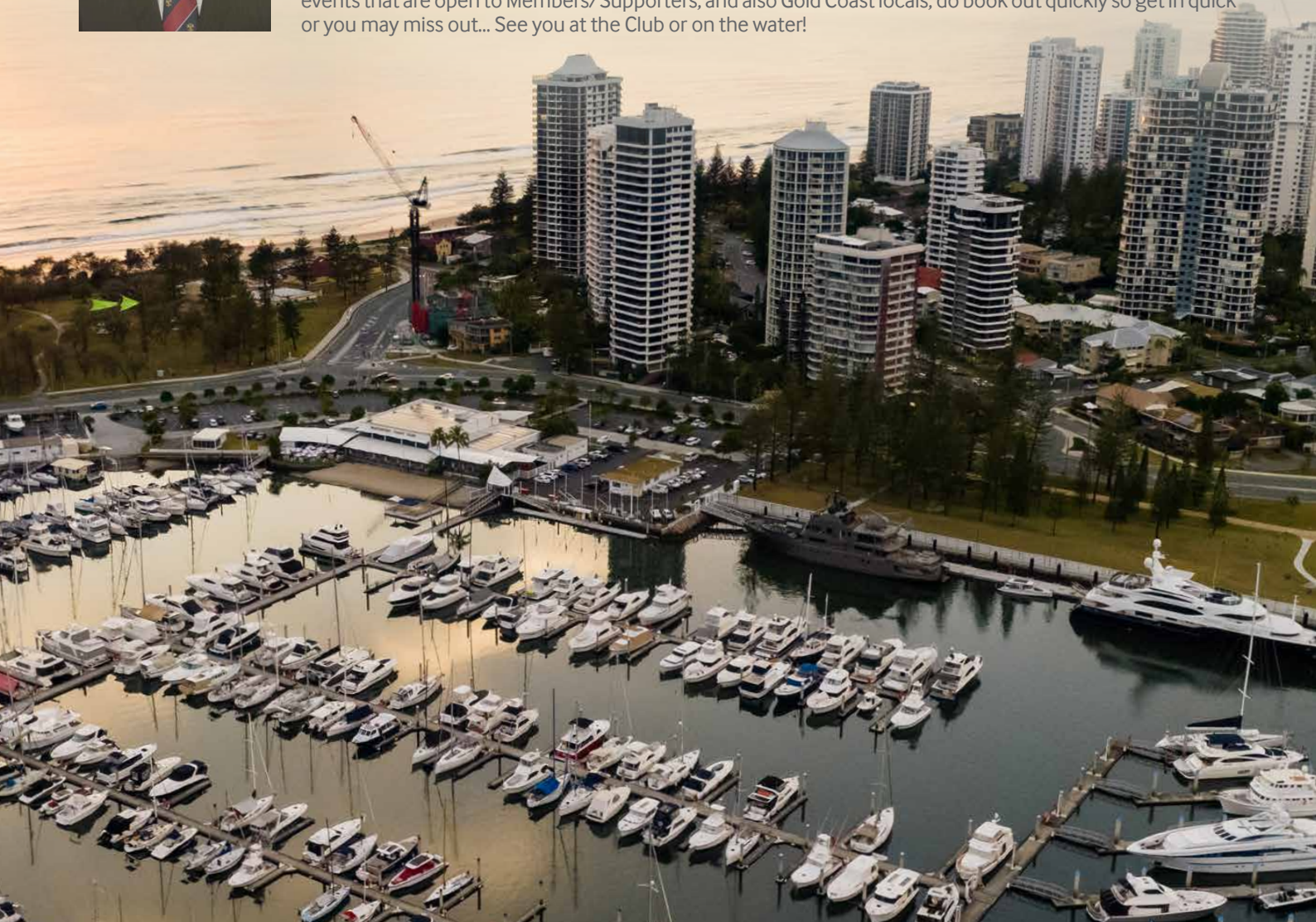
HURRY Limited advertising spaces available.



General Manager - Brett James

Another strong 6 months of trading has seen many highlights along with its challenges. Restaurant bookings have continued to be consistent and the Club has had to make some changes to accommodate Members/Supporters due to a huge influx of local patrons. Luckily Head Chef has been able to keep a strong team which has been a great support to front of house.

The Club has once again hosted some excellent music events... Power Boat and Sailing presentations, Public Holiday functions and several other local, interstate and national Sailing regattas and race-days. As always, events that are open to Members/Supporters, and also Gold Coast locals, do book out quickly so get in quick or you may miss out... See you at the Club or on the water!



MEGAYACHT
— BERTH —
GOLD COAST AUSTRALIA



- 600 AMP Power
- Electronic Access
- Onshore Amenities
- Car Accessible Wharf
- CCTV Security Surveillance
- Gym Access
- Customs Clearance Dock
- 24hr Fuel
- Waterfront Restaurant & Bars

OFFICIAL PORT OF ENTRY TO AUSTRALIA

Award winning Marina, located on the Southern end of the Gold Coast's Broadwater, metres from world famous beaches and walking distance to major shopping precincts and Surfers Paradise.